

N1_ACADEMY PROGRAM OVERVIEW

How to Be Strategic in Business

Are your daily decisions connected to a clear strategy, or are teams only reacting to pressure?

DURATION	FORMAT	AUDIENCE	PRICING
10 hours Presential workshop	In-person Corporate teams	Leaders + teams SMBs and industry	Contact us For group options

Program Overview

How to Be Strategic in Business is designed for professionals who want to elevate their thinking from operational execution to business leadership. Participants learn how to connect market context, internal capabilities, goals, metrics, and execution priorities.

Scope

Strategic thinking for professionals who need to connect decisions, priorities, resources, and execution to long-term business value.

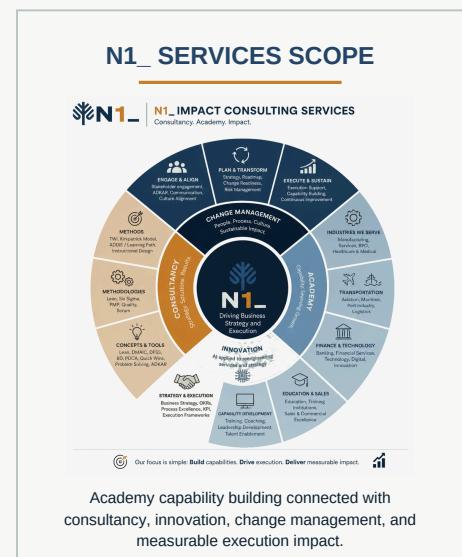
Core Content Areas

SWOT Thinking

OKRs

Balanced Scorecard

Value Drivers



BUSINESS IMPACT

Improves strategic alignment, leadership readiness, decision quality, and long-term planning capability across teams.



Curriculum Overview

How to Be Strategic in Business - public program map

Detailed templates, facilitator guides, examples, and proprietary implementation logic are reserved for enrolled participants and authorized N1_delivery teams.

Block 1 - Strategic Thinking Foundations

Explore what it means to think strategically in a practical business environment.

Block 2 - Business Context & Competitive Position

Use high-level tools to understand internal strengths, external pressures, and market relevance.

Block 3 - Goals, Measures & Alignment

Connect strategy to objectives, key results, scorecards, and execution priorities.

Block 4 - Strategic Communication

Turn strategic analysis into a clear leadership message and practical action direction.

Learning Outcomes

- Think beyond daily execution.
- Connect actions to business value.
- Assess internal and external factors.
- Communicate priorities with leadership logic.

Who Should Attend

Managers, supervisors, emerging leaders, business owners, department heads, project leaders, analysts, and professionals preparing for leadership roles.

Professional Impact

Prepares professionals for broader leadership, strategic planning, and decision-making responsibility.

Bring this workshop to your team

Immediate application through facilitated practice, real business scenarios, and practical implementation discussion.

info@n1impactconsulting.com

www.n1impactconsulting.com

Proprietary and legal notice: This document and its contents are the intellectual property of N1_Impact Consulting. All rights reserved. No part of this document may be copied, reproduced, adapted, distributed, transmitted, stored, disclosed, or used to create derivative training materials without prior written authorization. The information is provided for commercial evaluation and program-overview purposes only. Any personal, operational, or business data shared with N1_Impact Consulting is handled under applicable confidentiality, privacy, and data-protection obligations. Public curriculum summaries intentionally exclude proprietary facilitation methods, templates, exercises, scoring logic, and implementation know-how.